

# Evans Valley Fire District No. 6

## 2009 Strategic Plan

*Overarching Goal: Significantly improve the department's fire and emergency medical response through better training, enhanced staffing, use of better equipment and healthier communications with our public.*

### Strategic Goal #1: Succeed at Training

*Fire and EMS training are central to accomplishing our mission; the better we train the better we perform in the field. Today we cannot do what we need to do; when all of our check boxes are checked, we will have succeeded.*

- Improve current training program and set specific training goals for the year;
- Utilize outside specialty instructors;
- Continue to provide for officer development at outside training workshops and seminars;

### Strategic Goal #2: Give a Boost to Our Staffing

*Who we are is one thing, having enough people to do the job right is entirely another.*

- Recruit more volunteer office assistants for afternoon and weekend shifts
- Develop a program to utilize student firefighters and possibly resident volunteer program;
- Hire paid firefighter(s) to provide for better emergency alarm coverage;

### Strategic Goal #3: Purchase the Facilities and Equipment to do Our Job Right

*We are good, but if our equipment fails, we have failed. We need better equipment and facilities in order to do the job right.*

- Replace one structure engine within five years.

### Strategic Goal #4: Do a Good Job Communicating with Our Public

*Central to every organization is good communications, both internal and external. We dedicate ourselves to communicating better with our public.*

- Regularly communicate through the mail with our public utilizing post cards, public messages, and brochures;
- Create a fire department quarterly newsletter and distribute throughout the entire fire district;
- Create more recruitment opportunities by communicating with the high school more frequently;

### Strategic Goal #5: Improve the fire rating of the district for our patrons

*During this country's financial crisis, we should do everything possible to reduce the cost of homeowners insurance to all of our customers. WE can help in many ways.*

- Lower our ISO rating to a six (6);
- Contact out of district patrons (within 5 miles of station) and offer to annex them into the fire district;