Evans Valley Fire District No. 6

2014 Strategic Plan

Overarching Goal: *Significantly improve the department’s fire and emergency medical response through better training, enhanced staffing, use of better equipment and healthier communications with our public.*

**Strategic Goal #1: Succeed at Training**
*Fire and EMS training are central to accomplishing our mission; the better we train the better we perform in the field. Today we cannot do what we need to do; when all of our check boxes are checked, we will have succeeded.*

**Objectives**
- Continue to improve current training program and set specific training goals for the year;
- Develop a resource list and utilize at least twelve (12) outside specialty instructors;
- Continue to provide for officer development at outside training workshops and seminars;
- Participate at the annual career day held at Rogue River High School;
- Continue to develop live fire training opportunities when available;
- Develop an annual shared training plan and mutual training strategies;
- Utilize available outside training resources and facilities;

**Strategic Goal #2: Give a Boost to Our Staffing**
*Who we are is one thing, having enough people to do the job right is entirely another.*

**Objectives**
- Recruit four (4) volunteer office assistants for afternoon and weekend shifts;
- Adjust the student firefighter program as necessary to maintain peak performance;
- Research implementation of residential volunteer program;

**Strategic Goal #3: Purchase the Facilities and Equipment to do Our Job Better**
*We are good, but if our equipment fails, we have failed. We need better equipment and facilities in order to do the job right.*

**Objectives**
- Develop and fund an apparatus replacement program to replace our aging apparatus;
- Continue to fund a facilities improvement program;
- Complete Water tank/pump station project;
- Complete capital assets inventory list for auditor;

**Strategic Goal #4: Do a Good Job Communicating with Our Public**
*Central to every organization is good communications, both internal and external. We dedicate ourselves to communicating better with our public and district personnel;*

**Objectives**
- Develop, distribute, tabulate and evaluate one survey to our patrons yearly;
- Host one (1) innovative open house event yearly;
Strategic Goal #5: Maintain the fire rating of the district for our patrons
We should do everything possible to reduce the cost of homeowners insurance to all of our customers. We can help in many ways.

Objectives
- Stay abreast of changes to Insurance Services Office (ISO) rating system and encourage rating systems that benefit district patrons;
- Be responsive to out of district patrons desiring to be annexed;

Strategic Goal #6: Maintain Fire Department Funding to Continue to Meet Future Needs
To successfully complete all the goals of our strategic plan we must be able to maintain our current funding levels. We must convince our patrons that this funding is needed to succeed.

Objectives
- Demonstrate to the community the District's practices of frugality and how we maximize the “Bang for the Tax Payer Buck”;
- Continue to look ahead in planning for the District's future needs;
- Put a tax levy on the elections roles for November 2014 election to continue current funding;